

### REMARKS

The specification has been amended to add related application information. No new matter has been added.

Claims 1 - 29 have been cancelled. New claims 30 - 66 have been added.

New claim 30 corresponds to original claim 1. The phrase "in the at least one" in original claim 1 has been replaced with "substantially only in one or more key frames." An additional limitation, that the embedded message is visible only when the compressed content is played back in trick mode, has been added.

Support for new claim 30 is found, inter alia, in originally filed claim 1 and on page 13 of the specification.

New claims 31 - 41 correspond, respectively, to original claims 3 - 13.

New claim 42 is supported, inter alia, by pages 17 - 19 of the specification.

New claim 43 is supported, inter alia, by page 11 of the specification.

New claim 44 corresponds to original claim 14. An additional limitation, that the embedded message is visible only when the compressed content is played back in trick mode, has been added.

Support for new claim 44 is found, inter alia, in originally filed claim 14 and on page 13 of the specification.

New claims 45 - 49 correspond, respectively, to original claims 15 - 19.

New claims 50 and 51 correspond to new claims 42 and 43, and are supported accordingly.

New claims 52 - 57 correspond to original claims 20 - 25.

New claims 58 and 59 correspond to new claims 42 and 43, and are supported accordingly.

New claim 60 corresponds to original claim 26. Claim 60 is an apparatus claim corresponding to new method claim 30, and has been modified accordingly.

New claims 61 and 62 are, respectively, a method claim and an apparatus claim corresponding original claims 27 and 28. New claims 61 and 62 claim the system comprised of the combinations of new claims 30 and 44. Accordingly, original claims 27 and 28 have been modified in the same manner as new claims 30 and 44.

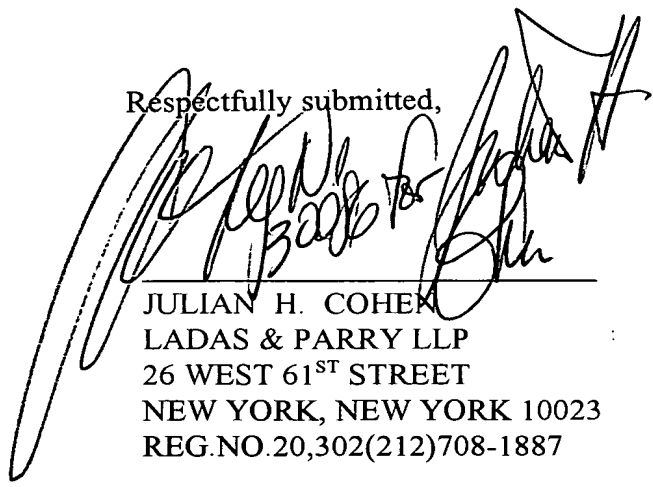
New claim 63 corresponds to original claim 29, which is an apparatus claim corresponding to original claim 14. New claim 63 has been modified accordingly.

New claims 64 and 65 are apparatus claims in means-plus-function form corresponding to new claims 44 and 61, respectively.

All of the new claims corresponding to original claims in multiply dependent form are now drafted in singly dependent form.

In view of the foregoing remarks, it is respectfully submitted that the present application is now in condition for allowance. Favorable reconsideration and allowance of the present application are respectfully requested.

Respectfully submitted,

A large, stylized handwritten signature in black ink, appearing to read 'Julian H. Cohen', is written over the typed name and address.

JULIAN H. COHEN  
LADAS & PARRY LLP  
26 WEST 61<sup>ST</sup> STREET  
NEW YORK, NEW YORK 10023  
REG.NO.20,302(212)708-1887